Social Media Security

الوصف

The Social Media Security Professional (SMSP) Certification attests to the individual's knowledge of social networking channels and the risks these pose on the security posture of an organization. SMSP professionals have the skills necessary to anticipate attacks and guard sensitive information from social media .hackers, and, in the event of a breach, have tools to quickly respond to security incidents

SMSPs have proven competency to help guide organization's social media personnel security policy. Certified SMSPs are the organization's first line of defense .from social media security attacks

الهدف العام

The main objective of this course is to attest individual knowledge of social networking channels and the risks necessary to anticipate attacks and guard .sensitive information from social media hackers and train them on tools to quickly respond to security incidents

الأهداف التفصيلية

- Social media definitions •
- Validation of trainee knowledge of social media security and skills necessary to protect critical infrastructure •
- Vulnerabilities and attack characteristics •
- Social media hosting platforms •
- Detection and protection strategies •
- respond quickly in the event of a breach and manage organization's social media security policies •
- Differentiation from peers which will boost your confidence •
- Credentials to help achieving a higher position, raise, and promotion faster •
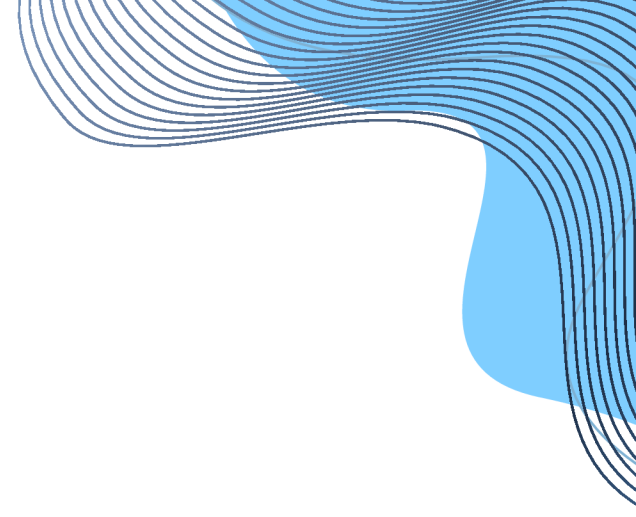
الوقت المتوقع لإتمام الحقيبة التدريبية

يتم التدريب على مهارات هذي الحقيبة التدريبية لجميع المتدربين وذالك في (25) ساعة تدريبية يتم توزيعها كالتالي:

عدد الساعات	الموضوع	م
2:30	Course Introduction	1
1	Social MediaTyping	2
3:30	Social Media Implementation & Use Cases	3
5:30	Social Media Technical Composition& Social Media Risks	4
6	Social Media Detection & Protection Strategies, Security Settings,Incident Response Strategies and Management	5
6	Course Introduction	6
دقيقة 30	Assessment Exam	7
25	مجموع الســاعـات	

محاور البرنامج التدريبي

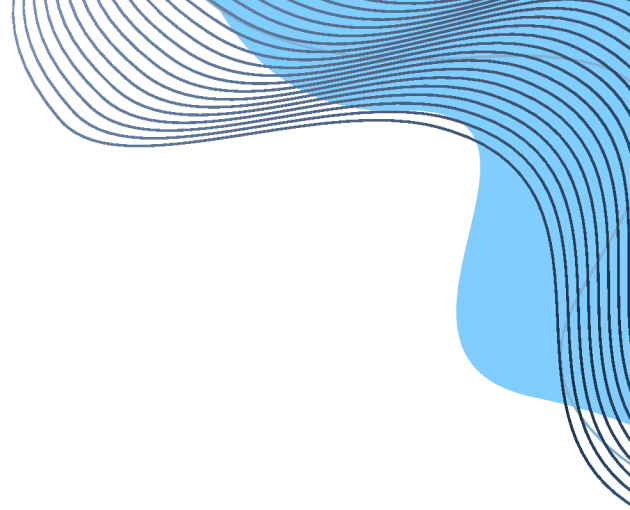|	Course Introduction	الأولى
اهداف الوحدة	At the end of the unit, the trainee should be able to: -Identify social media -Explain the history of social media -Explain the theory of social media -Show social media professions -Identify social media users	

اسلوب تقديم الموضوع	عدد الدقائق	عنوان الدرس	م
متزامن	30	Social Media Overview	1
متزامن	24	Social Media Definitions	2
متزامن	24	History of Social Media	3
متزامن	24	Social Media Theory	4
متزامن	24	Characterization of Social Media Users	5
متزامن	24	Social Media Professions	6

Social MediaTyping	الثانية
At the end of the unit, the trainee will be able to: -Identify the types of social media -Mention the applications of social media and their use cases -Explain the technical composition of social media	اهداف الوحدة

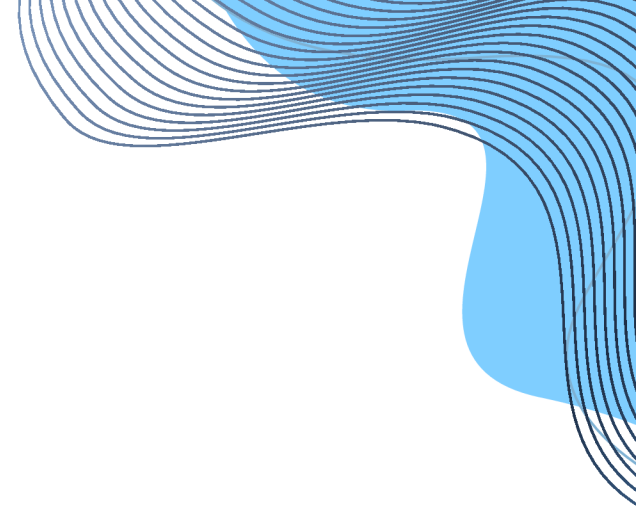| اسلوب تقديم الموضوع	عدد الدقائق	عنوان الدرس	م
متزامن	30	Identifying Different Types of Social Media	1
متزامن	30	Identifying Usage of Social Media Types	2

Social Media Implementation & Use Cases	الثالثة
At the end of the unit, the trainee will be able to: -Identify how to use social media in marketing and sales -Feel the risks of social media -Determine security settings and incident response and management strategy Explain the importance of social media to society and its support for human resources	اهداف الوحدة

اسلوب تقديم الموضوع	عدد الدقائق	عنوان الدرس	م
متزامن	30	Public Relations–Affairs & Outreach	1
متزامن	60	Marketing & Sales	2
متزامن	30	Service Support	3
متزامن	30	Innovation	4
متزامن	30	Community Building–Collaboration	5
متزامن	30	Human Resources–Recruiting	6

الرابعة	Social Media Technical Composition& Social Media Risks
اهداف الوحدة	At the end of the unit, the trainee will be able to: -Identify the capabilities of social media -Explain social media hosting platforms -Define social media standards and protocols -Show users' applications for social media -Discover the vulnerabilities and threats of social media -Mention the attack characteristics of social media and how to protect them

| اسلوب تقديم الموضوع	عدد الدقائق	عنوان الدرس	م
متزامن	52	Social Media Capabilities	1
متزامن	52	Social Media Hosting Platforms	2
متزامن	52	Social Media End User Platforms & Applications	3
متزامن	54	Social Media Standards and Protocols	4
متزامن	60	Understanding Social Media Vulnerabilities & Threats	5
متزامن	60	Understanding Social Media Attack Characteristics	6

	الخامسة	Social Media Detection & Protection Strategies, Security Settings,Incident Response Strategies and Management
	اهداف الوحدة	At the end of the unit, the trainee will be able to: -Explain methods of discovering and protecting social media -Identify the network and its use of social media -Analyze social network settings and blogging platforms

اسلوب تقديم الموضوع	عدد الدقائق	عنوان الدرس	م
متزامن	80	Network Perimeter & Social Media Usage	1
متزامن	80	Social Media Detection & Protection Components	2
متزامن	80	Detection & Protection Approaches	3
متزامن	60	Applying Social Network Settings	4
متزامن	60	Applying Blogging Platform Settings	5
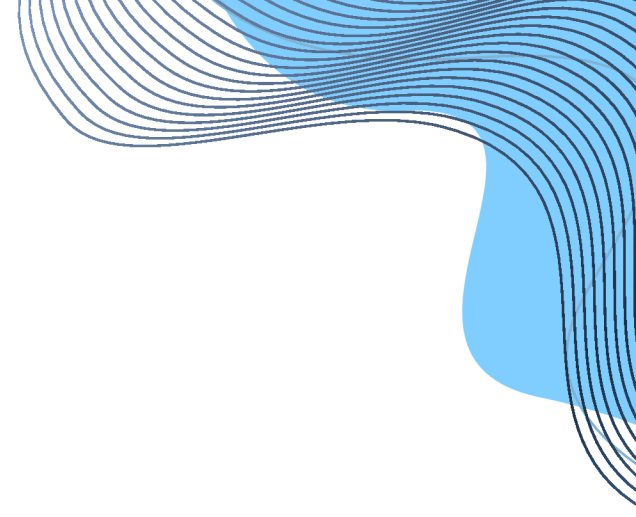
|	Course Introduction	السادسة
	At the end of the unit, the trainee will be able to: -Explain incident response procedures -Mention the terms of service and IT policy framework -Feel the importance of information security	اهداف الوحدة

اسلوب تقديم الموضوع	عدد الدقائق	عنوان الدرس	م
متزامن	60	Applying Microblogging Platform Settings	1
متزامن	60	The Incident Response Proces	2
متزامن	60	Social Media & Incident Response	3
متزامن	120	and terms of serves• Understanding the Social Media IT/Security Policy Framework	4
متزامن	60	Understanding Privacy Statements / Policy	5
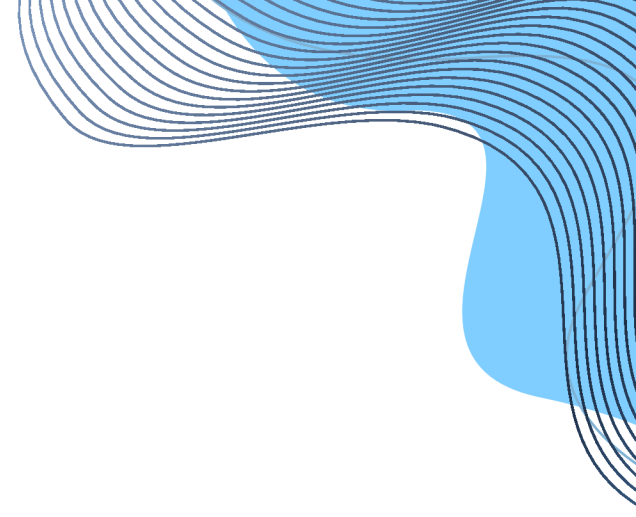
	السابعة	Assessment Exam

اسلوب تقديم الموضوع	عدد الدقائق	عنوان الدرس	م
متزامن	30	Assessment Exam	1